



THINKINC. | *Where strategy meets energy*

A Strategic Political & Public Affairs Consulting Firm

FIRM OVERVIEW & CLIENT PORTFOLIO

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I. FIRM OVERVIEW

Thinkinc. is widely known for our out-of-the-box thinking and ability to create targeted and effective strategies for clients. We provide the critical strategic thinking and planning that most organizations desperately need but do not have the time or internal resources to tackle properly, delivering multi-level strategies with the power to seize the debate, transform thinking around key issues, and elevate our clients into thought leaders.

Among the areas in which we specialize:

- **Building Political Will:** Utilizing strategic communications and partnerships to build the external political will necessary to gain public awareness and high-level attention for your key issues;
- **Issue Framing/Public Education Campaigns:** Developing highly strategic messaging platforms and integrated communications strategies to build awareness, influence public opinion, impact legislation, and engage and move important constituencies into action;
- **Strategic Planning & Positioning:** Managing and stewarding your organization through a strategic planning and positioning process to strengthen your organizational infrastructure, identify hidden resources, and unify around an overall vision;
- **Board Development:** Ensuring your board of directors is aligned with your overall vision and mission and able to provide effective political and financial leadership by assessment and strategic improvement of your cultivation, recruitment, orientation, and training methods;
- **Resource Development:** Strengthening philanthropic resources through strategic improvements to development efforts and forging partnerships with key funders;
- **Government & Community Relations:** Engaging neighbors, community organizations, and government at all levels to enhance your potential to expand into new markets, provide new services, or successfully navigate controversy;
- **Strategic Partnerships:** Forging partnerships with key individuals, organizations, officials, and funders that support and enhance your ability to turn your goals and objectives into a reality;
- **Coalition Management:** Building and stewarding coalitions of individual and organizational allies in support of a common aim;
- **Event Planning:** Staging convenings, white paper issue forums, press conferences, and other

special events that allow you to bring your message directly to public officials, community leaders, key partners, and major media outlets; and

- **Media Relations:** Utilizing our longstanding relationships with influential journalists and media outlets across the Chicago region and nationally to place your story in leading newspapers, news broadcasts, and online news channels.

Under the leadership of founder, President, and CEO **Laurie R. Glenn**, over the past two decades we have successfully worked with numerous nonprofit organizations, community groups, businesses, and individuals. We are known for our out-of-the-box thinking and ability to create targeted and effective strategies for clients. During the past several years, we have worked with a number of coalitions with diverse interests in releasing reports to impact public policies. Our extensive experience in managing the process of releasing reports and white papers, staging convenings, and managing messages, while building a framework that reflects the goals and objectives determined by an organization, makes Thinkinc. a very outcome-driven partner.

Agency Team:

Laurie R. Glenn | Founder, President & CEO

Laurie R. Glenn is founder, president and CEO of Thinkinc., a Chicago-based strategic public affairs and political consulting firm specializing in policy issues. Ms. Glenn serves as a high-level advisor and provides public affairs, strategic planning, positioning, and partnerships to a range of leaders within nonprofit organizations, coalitions, foundations, business and civic organizations, to address key policy issues impacting our communities. With more than 25 years of political consulting and public affairs experience, Ms. Glenn works with organizations to develop and deliver strategies integral to achieving their overall vision and mission.

In 2003, Ms. Glenn launched Th!nkArt, an international art gallery and policy salon, featuring established and emerging artists from around the world. As Gallery Director, Ms. Glenn envisioned a space that transcends the traditional art gallery experience, moving art from canvas to dialogue, creating a passionate forum to philosophize on issues and contemplate the fundamental role of art in the everyday life of humanity. An established and recognized contributor to the art world, Th!nkArt enlists a variety of mediums including: photography, painting, sculptures, slates, works on paper, music, film, theatre, poetry, and cultural programming, to evoke deeper contemplation of topics and issues.

Ms. Glenn is an active community leader working for positive social change through her service and involvement in local and national organizations including The Arts Club of Chicago, The Publicity Club

of Chicago, The City Club of Chicago, and the Arts Committee of The Union League Club where she is a former Chair of the Board and current Advisory Board member of the Third-Floor Gallery. Ms. Glenn is also the Chair of the Board of Directors for the Chicago International Movies and Music Festival (CIMMfest), serves on the Personal PAC Board of Directors and the University of Illinois at Chicago Department of Gender and Women's Studies Advisory Committee, and has formerly served on DePaul University's Islamic World Studies Program Board of Directors and College of Communication Advisory Council.

Ms. Glenn was born and raised in Chicago. After earning her undergraduate degree in Political Theory from the University of California in Santa Cruz, she resided in California for seven years. She now lives and works in Chicago.

Shannon Blackwood Reed | Senior Writer & Account Manager

Shannon brings more than 20 years of experience in marketing and public relations, working across a broad range of industries to deliver communications that effectively capture the collective voices of client teams to position issues and target messages through appropriate communications vehicles including:

- Media materials including press releases, media alerts, letters-to-the-editor
- Social media, web copy and marketing materials
- Public policy, white papers and issues reports, culling data to highlight issues and substantiate policy recommendations
- Stakeholder, donor and partner communications
- Speech writing and presentations
- Grant proposal and grant report editing

Prior to her work with ThinkInc., she was a vice president of a strategic marketing agency in Winston-Salem, N.C., leading marketing teams through strategy and creative development and execution of programs for a range of clients including: an educational technology company, a nationally recognized community college, multiple healthcare clients, a major Southeast financial

services company, a regional economic development group, a leading telecommunications provider, one of the nation's largest packaged food companies, as well as a venture capital group and its incubator technology start-up companies.

She also served as vice president of one of North Carolina's largest public relations agencies, managing product publicity and consumer awareness, market research, litigation public relations and community relations. While there, she developed and managed an award-winning and highly successful three-year communications initiative for N.C. Child Support Enforcement's "Deadbeat Parents" Campaign, a priority project of the state's governor.

Sam Hertz | Executive Assistant

Samuel specializes in media relations, logistics, and social media and provides high-level support to the management team. He previously served as Gallery Associate and Manager for Laurie R. Glenn's ThinkArt Salon. In addition to his work at Thinkinc., Samuel is an active and noted composer whose compositions have been heard on WBEZ Chicago Public Radio and reviewed in Time Out Chicago. He is also a dancer and musician who has worked in both capacities with multiple local dance companies.

Michael Benami Doyle | Online Content Strategist

Michael is a longtime blogger and web strategist with a proven track record for delivering emotionally persuasive online content, building social engagement, unifying messaging across multiple channels, fostering organizational movement towards social communication, and teaching best practices. Michael sharpened his strategic media skills at Chicago's grassroots Community Media Workshop, and is an occasional contributor to the Workshop's annual Chicagoland media guide, Getting On the Air, Online & into Print.

In addition to his work with Thinkinc., Michael served for two years as the online coordinator for the National MS Society, Greater Illinois Chapter, and has provided communications strategy and online outreach work to local and national clients. During election 2006, he received public accolades from the AFL-CIO and celebrity activist Roseanne Barr for his grassroots video interviews shot for the groundbreaking video blog project, 7 Days @ Minimum Wage.

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Michael's own blog, Chicago Carless, has been featured numerous times for coverage of civic and social-justice issues by local and national media including Romenesko, Jay Rosen, the Chicago Reader's Michael Miner, the Chicago Tribune (which called him a "Newsmaker of the Week" in September 2006), the Chicago Sun-Times, Chicago Magazine, Time Out Chicago, the Detroit News, NBC 5 Chicago, Chicago Public Radio, WBBM Newsradio, the WVON Cliff Kelley Show, the former Chi-Town Daily News, Centerstage Chicago, Gapers Block, Chicagoist, and Rich Miller's Capital Fax Blog. In addition, he has served as a contributing editor to the Chicago Tribune's Chicago Now blog network, Huffington Post Chicago, regional news-and-features blog Gapers Block, the Kenneth Cole "Awareness" Blog, and About.com.

Before relocating to Chicago in 2003, Michael served for four years on the central staff of the legislatively mandated New York City Transit Riders Council, two of them as associate director. He holds a Master of Urban Planning from Hunter College of the City University of New York. He currently resides in the Edgewater neighborhood.

On a per project basis, Thinkinc. may also utilize the services of additional contractors, graphic and web designers, and other necessary professionals. Sam Silvio Design provides support for design of collateral materials. Samuel deHuszar Allen and Liam Montgomery with No 1inc. provide additional web and graphic design support.

II. Portfolio of Representative Client Projects

A. Methodology

At Thinkinc. we tailor our methodology per project, based on the specific needs of our clients. Our work is characterized by creativity, a respect for the importance of our clients' own work, and an ability to work with organizations to achieve tangible results that will make an impact.

Over the years, the firm has developed a proven capacity to meet the wide-ranging positioning needs of our clients—whether that means creating powerful and viable strategies, positioning an organization for a specific audience, or developing an integrated communications plan with the power to transform the visibility of a high-priority campaign on an important issue.

B. Strategic Planning and Board Development

Thinkinc. worked with the Metropolitan Tenants Organization (MTO) through a comprehensive strategic planning process beginning in Fall 2007 to build organizational capacity, broaden outreach activities, enhance its ability to take the lead on relevant policy issues, and empower the ability to organize among key constituencies. Thinkinc. managed, and in some instances hosted, numerous pre-planning and strategic/SWOT meetings with the MTO board. We also facilitated confidential discussions with MTO's stakeholders, peer organizations, and interested local officials, to determine the current positioning of the organization. As a result of Thinkinc.'s strategic activities, the organization is actively repositioning itself.

As part of the MTO repositioning process, Thinkinc. worked in conjunction with senior leadership and staff to release the first *State of the Renter* report at a convening held at The Federal Reserve Bank of Chicago in June 2009. We also worked with MTO for the first half of 2010 to develop a positioning strategy for the organization based on its initial strategic plan.

C. Positioning

Fundamental to all of our work at Thinkinc. is our ability to strategically position organizations to both create the political will to support and sustain an organization's mission and to develop an organization's reputation as a convener and opinion leader on key policy issues.

- **Target Area Development Corporation & The Developing Justice Coalition**

Our work with the Target Area Development Corporation and The Developing Justice Coalition, a statewide alliance of community-based, social service, and religious organizations working together on criminal justice reform, public safety and prisoner re-entry issues; has focused on building strong partnerships and developing a public profile for these organizations. One of our most influential efforts for these organizations – a successful campaign to pass The SMART Act (Substance Abuse Management Addressing Recidivism through Treatment) – led to a series of public hearings which took place across Illinois in 2005. Thinkinc. named the SMART Act, strategized programs to build support for the Act, and conducted the public relations for the campaign to get the Act passed.

- **Alternative Schools Network: Public Education Campaign**

Since 2000, Thinkinc. has worked on behalf of the Alternative Schools Network (ASN), a public

affairs and education campaign, to build political will to reframe the discourse on and raise the profile of high school dropouts and jobless youth. To best achieve ASN's objectives, we successfully positioned them as a leader on public policy regarding dropouts and jobless youth. Working with ASN, we strategized the creation of the Illinois Task Force on Re-Enrolling Out of School and Jobless Youth, a first-ever statewide examination of the dropout crisis, to engage government, civic, education, and business leaders on the issue. Thinkinc.'s initiative led to a two-year state investigation of the dropout issue by the Task Force, and now has become a permanent state Council, generated and influenced public debate and dialogue, and garnered millions of public dollars to fund programs for out-of-school and jobless youth. As a result of Thinkinc.'s strategic positioning work, the Task Force and subsequent Council redefined the way the Illinois legislature perceives the scope of the dropout problem and the real needs of out-of-school and jobless youth, solidified ASN's new role as a leader on both issues, and provided a model for other states to follow.

Last year we worked with ASN to continue the debate on a national level that included the release of a national report and data with a program held at the national Press Club in Washington, D.C. Just this past year, Thinkinc. successfully released a report on unemployed youth at a forum held at the Chicago Urban League, garnering significant media coverage and providing an opportunity for more than 300 attendees and elected officials to hear first-hand testimony from teens. We are working with ASN on current and future positioning efforts.

- **Community Renewal Society**

As well, we spent more than 18-months strategizing the repositioning of the Community Renewal Society, a Chicago-based social and racial justice organization, and its elemental pieces, *Catalyst Chicago* magazine (*Catalyst*), *The Chicago Reporter*, and Civic Action Department. We worked with the *Reporter* to help them conceive of themselves as a journalistic institution with the power to influence and impact public policy and we created an integrated communications plan to develop political will and bring that influence into being--guidance that assisted in the transformation of the journal. We also helped them to develop a new web-based platform that has expanded their ability to participate in the news media with timely and highly relevant stories.

- **Catalyst Chicago Magazine**

Thinkinc. was instrumental in designing a strategic positioning plan to overhaul the concept of *Catalyst* magazine. Working closely with *Catalyst* management and a third-party market-research firm, Thinkinc. helped develop the plan, since adopted by *Catalyst*, to re-brand the magazine as a recognized national organization and convener in the ongoing nationwide discussion on urban schools. Our work led to greater engagement with national opinion leaders for *Catalyst*-sponsored programs and a rethinking of the use of the *Catalyst* website as an interactive venue, not only for the dissemination of data and analysis but also for discussion and comments by stakeholders.

D. Development of Rollout Strategies

First and foremost, the work of Thinkinc. is about working with organizations focused on social issues

to develop effective strategies that make a difference.

- **Latino Policy Forum: Rebranding and Launch**

Thinkinc. provided strategic planning, political consulting, positioning, and media relations services for the Latino Policy Forum (formerly Latinos United) to relaunch the organization with its new name, raise overall visibility, and increase recognition of the organization with key stakeholders. Central to this work, Thinkinc. developed the concept for a Latino Policy Summit to serve as a forum for the release of the Latino Policy Forum's policy blueprint, *An American Agenda from a Latino Perspective*. We strategized the program, helped secure local and national speakers, prepared a visual presentation to accompany the unveiling of the policy blueprint report, drafted detailed key talking points and internal agenda, as well as devised and rolled out a media strategy including drafting all press materials and reaching out to local and national mainstream and Latino media. The Summit was a great success with nearly 500 attendees and significant media attention in both the mainstream and Latino media.

- **The Federation for Community Schools: Rollout**

We also point to our work with The Federation for Community Schools in which Thinkinc. developed the concept and strategy to create a sustainable approach to funding community schools in Illinois on behalf of the Chicago Campaign for Community Schools. Our planning process included an extensive series of nearly 60 interviews with stakeholders and the strategizing and creation of concept development materials, as well as building the political will with funders and key players to create and fund a new organization. At the core of our efforts, we engaged the Chicago Coalition for Community Schools to partner with the Campaign, and created and named a new organization, The Federation for Community Schools. Due to the efforts of Thinkinc., the Federation is now positioned as an advocate for community schools in Illinois.

- **One Chicago, One Nation: Initiative Launch**

Working in partnership with One Nation, a national philanthropy to promote pluralism, The Chicago Community Trust, Interfaith Youth Council (IFYC), Inner-City Muslim Action Network (IMAN), and Link TV, Thinkinc. facilitated and strategized the building and launch of One Chicago, One Nation, a nationally replicable, first-of-its-kind civic engagement initiative to influence public perceptions of the Muslim community within a contextual framework of enhancing pluralism in Chicago. Using a panoramic approach that melded film, music and conversation to engage diverse neighbors, Thinkinc. utilized grassroots tactics to raise community consciousness and influence public debate among citizens, business and community leaders throughout the Chicago area, while also developing a blueprint for replication of similar programs throughout the nation.

E. Strategic Programs

Another relevant element of our work is our ability to strategize and develop programs as part of integrated communications plans and based upon our work creating influential issue platforms.

- **Illinois College Access Network: Illinois High School Summit I**

The Illinois College Access Network (Illinois CAN), a group of educational institutions, service

organizations, funding institutions, businesses and individuals working to address various aspects of college access and career readiness; was adept as a convener but had a very low profile and only \$5,000 in available resources. Thinkinc. met with its Board, reviewed their strategic plan, and designed a strategy to raise visibility and engage stakeholders. A primary tactic was the development of the Illinois High School Summit. We identified and reached out to key political allies, including the Chicago Public Schools (CPS), Chase Bank, Chicago Community Trust, the Woods Fund of Chicago, the Brinson Foundation, the Steans Family Foundation, and others, to serve as co-sponsors. We designed a program that built a platform for former CPS, CEO Arne Duncan to launch its new CPS High School Transformation initiative. (The initiative, conducted by The Boston Consulting Group, had already been announced, but the Summit gave CPS an audience of 300+ key stakeholders in the education community and served as a highly visible dissemination point for articulating the plan.)

Thinkinc. also designed the program, reached out to speakers, assisted with logistical management, developed the messaging and positioning statements and talking points, and created a strategic public relations effort. Although there was not a "news announcement," members of the media including the *Associated Press*, *Chicago Tribune*, *Sun-Times* and other major media outlets, attended the Summit. This helped the organization raise its profile with the media and serve as a potential spokesperson for future articles on college engagement issues. Finally, the Summit, through sponsorships, raised \$80,000 which allowed the organization to hire an Executive Director and grow.

- **Catalyst Chicago: Illinois High School Summit II**

As part of our work to help re-position the magazine as a convener on urban education issues, Thinkinc. strategized a well-received follow-up Summit working with *Catalyst Chicago* (*Catalyst*) magazine to release their 2008 Chicago High School Report Card findings. The program generated major local media coverage and with more than 300 attendees, served as the staging ground to launch the re-tooled organization. To this end, we served as a guide to both Catalyst and CPS, working closely with *Catalyst* management to design a program and develop strategies to reach out to the CPS as well as for former CPS, CEO Arne Duncan to discuss the status of the Transformation initiative; coordinate a discussion panel of affected CPS students; secure national speakers including *Washington Post* education columnist, Jay Mathews; and assist in garnering commitments from major funders.

- **The Chicago Reporter: Release of High-Cost Home Loan Data**

Thinkinc. designed a multi-tiered media strategy for the *Chicago Reporter*, an investigative journal on social- and racial-justice issues, to release data that identified Chicago as the leader of high-cost loans in the nation, identifying names of the lenders who were the worst offenders of providing these types of loans. We released the data via a web-based strategy, giving an exclusive to the *Associated Press*. This led to a national release and significant news coverage throughout the country. Thinkinc. then coordinated a complimentary breakfast program with key opinion leaders featuring Illinois Attorney General Lisa Madigan as a keynote speaker, followed by a panel discussion with key players from the Governor's Office, Madigan's office, the Illinois Department of Financial and Professional Regulation (IDFPR), and other key non-profit experts on housing. The program was co-sponsored by The Chicago Urban League.

Simultaneously, we released additional data on the nation's ten top cities with high-cost loans and garnered major national and local press attention including *The New York Times* and the *Wall Street Journal*.

As a direct result of Thinkinc.'s efforts, following the program both Attorney General Madigan and Illinois Governor Rod Blagojevich launched investigations into the state lending market, each referencing the *Reporter's* issue leadership. The IDFPR requested a meeting with *Reporter* staff to gather background data to help kickoff the state investigation. Throughout 2008, Thinkinc. continued to support the *Reporter's* ongoing investigative series of high-cost home loans through focused media messaging and strategic pitching work that has garnered significant national press.

- **United Congress: Release of ARC Legislative Report Card on Racial Equity**

Thinkinc. provided initial strategic thinking with the founding convener of United Congress, assisted in its founding principles, naming and initial positioning efforts. In addition, Thinkinc. strategized the statewide release of the Applied Research Center (ARC) *2007 Legislative Report Card on Racial Equity* on behalf of our client, the United Congress of Community and Religious Organizations (UCCRO), of which ARC is a member. The release was part of a coordinated media campaign seeking to highlight an organizing dinner in Springfield that served as the public launch for a national campaign funded by the Marguerite Casey Foundation, called Equal Voices, of which UCCRO is a member.

Thinkinc. conceived a bi-city strategy to release the ARC report card results with same-day press conferences in Chicago and Springfield, and leveraged that media attention to gain notice for the UCCRO rollout. To accomplish this, Thinkinc. drafted and distributed separate media alerts and press releases in the Chicago and Springfield markets for the UCCRO/ARC report release and Equal Voices campaign, and performed a battery of advance and same-day press calls to Chicago and statehouse media to establish the related nature of the two separate events. We also coordinated both press conferences, including confirming locations, preparing speakers, and securing media attendance. The bi-city events served as a vehicle to position UCCRO as a multicultural, statewide leader on social-justice issues.

F. Stakeholder Outreach

Thinkinc. fully understands that any communications plan must be sensitive to the different groups an organization works with and audiences it will reach. Over the years, we have seen repeatedly how nonprofit organizations often cultivate and rely on strong connections to key political, business, and foundation officials, as well as to community residents on a grassroots level. Both strategies, we recognize, can be integral to an organization's strength and impact – and our firm has many years of proven experience in both key-stakeholder and grassroots communications.

- **Persons With Disabilities Fund: Aligning Stakeholders**

The Chicago Community Trust's initiative, Persons With Disabilities Fund, is an example of Thinkinc.'s ability to facilitate cooperation and organization of multiple stakeholders, previously scattered and working in isolation, in order to produce a common voice, focus the issues, and make a stronger case to effect change.

G. Cross-Cultural Strategies

No community or audience is homogenous and organizations must ensure that their names and messages are made known across numerous cultural divides. On the cross-cultural level, Thinkinc. has served as communications strategists for many organizations, including One Chicago, One Nation, a civic engagement initiative promoting pluralism; Instituto del Progreso Latino; Latino Policy Forum, formerly known as Latinos United; Notre Dame's Institute for Latino Studies; the Illinois Coalition for Immigrant and Refugee Rights (ICIRR); the Coalition of African, Arab, Asian, European and Latino Immigrants of Chicago (CAAELI); and the Chicago Cultural Alliance, formerly known as the Cultural Diversity Alliance (which Thinkinc. named), a consortium of Chicago-area ethnic museums, cultural centers, and historical societies dedicated to preserving the value and public understanding of cultural diversity.

- **One Chicago, One Nation**

Thinkinc.'s work to launch of *One Chicago, One Nation*, focused on bridging cultural divides and engaging a representation of the Chicago area's 400,000 Muslims with other culturally diverse residents. Thinkinc. facilitated the collaboration of the initiative partners: One Nation, The Chicago Community Trust, Link TV, Interfaith Youth Core (IFYC), and Inner-City Muslim Action Network (IMAN), to strategize, build and launch the program while also bringing together neighbors, businesses, community and government leaders, to break down barriers and encourage interfaith and intercultural understanding and relationships.

- **Notre Dame's Institute for Latino Studies**

On behalf of Notre Dame's Institute, Thinkinc. released the *State of Latino Chicago Report* that demonstrated the role and power of the Latino community as a leader in the Chicago region on homeownership.

- **Latino Policy Forum / Latinos United**

For several years we worked with Latinos United, and then the Latino Policy Forum, to position the organization – twice as it re-launched itself in the public policy arena.

- **Instituto del Progreso Latino**

For Instituto del Progreso Latino we created an awareness program entitled, *Latinas On The Rise*, to raise the profile of the work of Instituto with at-risk women in its community. The program, held at the Federal Reserve Bank of Chicago, raised the profile of the organization and engaged numerous stakeholders, leading to increased funding and partnerships

- **The Coalition of African, Arab, Asian, European and Latino Immigrants of Chicago (CAAELI)**

With CAAELI, our strategic positioning and communications work has, by its very nature, required sensitivity to groups on the grassroots level *and* across cultures. Thinkinc. provided strategic planning for this organization prior to a major march for immigrants in the city and during its leadership succession.

- **Chicago Cultural Alliance**

For the Chicago Cultural Alliance (formerly known as the Cultural Diversity Alliance), our work – including 30 key stakeholder interviews – played a major role in building political will for the creation of a new organization that has added value to the discussion around cultural diversity in Chicago.

In addition, as a regular practice, Thinkinc. reaches out to multicultural news media. We focus our news releases, distribute them, and reach out to all relevant target communities touched by a particular issue, especially those issues affecting the Chicago area's burgeoning African-American and Latino media audiences. We have strong and ongoing relationships with major print and broadcast outlets, leading radio programs, community newspapers, and Internet media in both of these areas, and call on them regularly to place stories and book interviews for our clients.

H. Public Relations

Thinkinc.'s work also focuses on creating and executing public relations plans for organizations and our efforts have led to strong and positive results. However, it is important to emphasize that our public relations work is far broader than working with organizations to simply place stories in the media. While this may be an objective, our public relations work is fundamentally about positioning an organization and building strategic alliances. When our work does lead to coverage in the media, our goal is for that coverage to strengthen an organization's overall work and realize its vision.

Thinkinc. has considerable success in every facet of public relations, especially as it relates to key issues affecting low, and very low-income communities of color. Over the years, we have worked with many organizations that focus on a range of issues related to home healthcare workers and people living with disabilities, immigration and integration, community and economic development, affordable housing, human rights, and education.

Weekly, we make news for our clients. During the past six-months alone, we have had editorials and news stories on out-of-school and jobless youth, stories on engaging parents in school reform, placements on statewide issues related to school funding, featured "Voice of the People" and news articles on tenants rights and affordable housing, as well as significant news coverage around community issues. Recently, our clients have been in the news from ***The New York Times***, to local community publications, regarding human rights, charter schools, youth unemployment, and rental housing issues.

III. ROSTER OF PAST & CURRENT CLIENTS

Academic & Research Institutions

- Brookings Institution
- Morton College
- Northwestern Business College
- The Chicago Reporter
- The Council for Adult and Experiential Learning (CAEL)

Arts & Cultural Institutions

- Chicago Public Art Group
- The Field Museum, Center for Cultural Change and Understanding

Education

- Alternative Schools Network
- Catalyst Chicago
- Chicago Campaign to Expand Community Schools
- Chicago Coalition for Community Schools
- Chicago Public Schools, Bilingual Education and World Language (BEWL) initiative
- Designs for Change
- Grow Your Own Illinois (GYO)
- IllinoisCAN
- Latino Education Alliance
- Latino Policy Forum
- PRISE Reform
- Strategic Learning Initiative
- The Federation for Community Schools
- The Renaissance Schools Fund
- VOYCE

Financial Institutions

- Bank of America
- Chase Bank
- CitiBank
- Cole Taylor Bank
- Harris Bank
- Illinois Service Federal
- LaSalle Bank
- MB Financial
- The Federal Reserve Bank of Chicago
- The First National Bank of Chicago

- Washington Mutual

Foundations

- The Chicago Community Trust
- The Eleanor Foundation
- The John D. and Catherine T. MacArthur Foundation
- The Joyce Foundation
- The Woods Fund of Chicago

Government & Public Institutions

- Alderman Joe Moore (49th Ward)
- Environmental Protection Agency
- The British Consulate
- The Government of Mexico
- U.S. Embassy in Paris

Health

- National Multiple Sclerosis Society
- Persons with Disabilities Fund (PWD Fund), The Chicago Community Trust
- SEIU Local 880
- University of Chicago Hospital

Housing

- Chicago Housing Initiative
- Chicago Rehab Network
- Cornerstone Residential Group, LLC
- Latinos United
- Leadership Council for Metropolitan Open Communities
- Local Initiatives Support Corporation (LISC)
- Mercy Housing Lakefront
- Metropolitan Tenants Organization

Interfaith

- Coalition for Arab African-American European and Latino Immigrants (CAAELII)
- Inner-City Muslim Action Network
- Project Keshet
- United Congress

Non-Profits

- Action Now

- Bethel New Life
- Coalition for an Equitable Olympics
- Community Media Workshop
- Community Renewal Society
- Genesis House
- Habilitative Systems, Inc.
- Illinois Coalition for Immigrant and Refugee Rights
- Instituto del Latino Progreso
- KOCO - Kenwood Oakland Community Organization
- Lawndale Christian Development Corp. (LCDC)
- Leadership Council for Metropolitan Open Communities
- Metropolitan Planning Council, (MPC)
- One Chicago, One Nation
- Partnership to End Homelessness
- South West Organizing Project
- The Delta Institute
- The Resurrection Project

Public Safety

- Chicago Project on Violence Prevention (Cease Fire)
- Developing Justice Coalition
- TARGET Area Development Corporation

Unions

- Chicago Teachers Union
- IBEW Local 21- International Brotherhood of Electrical Workers